



FOR IMMEDIATE RELEASE
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Contact: Steve Jones
(202) 222-2373
sjones@cablecommunicators.org

Rocco B. Commisso, Chairman and CEO, Mediacom & James Assey, Executive Vice President, NCTA Included in the FORUM 2009 Program

Washington, DC — The Association of Cable Communicators (ACC) announced today that James Assey, Executive Vice President of the National Cable & Telecommunications Association (NCTA) and Rocco B. Commisso, Chairman and CEO, Mediacom have been added to the FORUM 2009 program. The theme of FORUM 2009 is “*Communicating Cable 3.0: People, Products & Value.*”

Rocco Commisso will participate on the CEO Roundtable. CEOs during this session are expected to touch on how new media and technology are benefitting - and sometimes disrupting - the business of cable. Commisso and the other panelists will provide their assessments and visions on the future for operators, programmers, shareholders, customers and employees. He will join Robert B. Clasen, Chairman & CEO of Starz, LLC, Paul Liao, President & CEO of CableLabs, and Josh Sapan, Chairman & CEO of Rainbow Media on the closing panel of Tuesday’s program.

The Washington Update interview segment will be conducted by NCTA’s James Assey. The Tuesday afternoon interview of Assey will be conducted by CNBC’s Media & Entertainment Reporter, Julia Boorstin.

In addition to the sessions above, FORUM will also feature four educational breakout sessions on topics including running a campaign on a shoe string budget, the “new” FCC, leveraging the use of social media and integrating marketing and communications. This year also features Web 2.0 one-on-one sessions, where social media experts answer communicators’ questions in a hands-on tutorial atmosphere. The conference will be held in the Colorado Convention Center in Denver, CO. For information about FORUM 2009, please visit www.cablecommunicators.org/forum.php.

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The Association of Cable Communicators (ACC) is the only national, professional organization specifically addressing the issues, needs and interests of the cable industry’s communications and public affairs professionals. Its mission is to develop and promote cable communications excellence through professional development to help achieve industry and corporate goals. ACC works to enhance each member’s status and influence through skill building and professional development. For more information on ACC, go to www.cablecommunicators.org.